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19711 (US). **IQBAL, Tahir** [US/US]; 259 Rosser Avenue,
Waynesboro, VA 22980 (US).

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(74) Agents: **FOULKE, Cynthia, L.** et al.; National Starch
and Chemical, 10 Finnerne Avenue, Bridgewater, NJ 08807
(US).

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(71) Applicant (*for all designated States except US*): **NA-
TIONAL STARCH AND CHEMICAL INVESTMENT
HOLDING CORPORATION** [US/US]; P.O. Box 7663,
Wilmington, DE 19803-7663 (US).

(72) Inventors; and

(75) Inventors/Applicants (*for US only*): **HE, Qiwei** [CN/US];
49 Adams Drive, Belle Mead, NJ 08502 (US). **HAR-
WELL, Michael, G.** [US/US]; 139 Wescott Road,
Hillsborough, NJ 08844 (US). **HUNG, Jung-Ming**
[US/US]; 1358 Knox Drive, Yardley, PA 19067 (US).
RISWICK, Martin [NL/GB]; 95 East Park Farm Drive,
Charvil RG 109UQ (GB). **KONG, Wei** [CN/GB]; 162
Bower Way, Slough SL1 5JG (GB). **MARTIN, Kenneth,
E.** [US/US]; 25 West Periwinkle Lane, Newark, DE

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(54) Title: LOW APPLICATION TEMPERATURE ELASTIC ADHESIVE

(57) Abstract: Low application temperature thermoplastic hot melt adhesives are particularly useful as elastic attachment adhesives. The adhesives have a viscosity at 275° F of less than about 8,000 cp, a yield stress of less than about 80 psi and a creep performance for a bond made through strand coating of less than about 15%. Preferred are adhesives that have a creep performance for a bond made through spiral coating of less than about 25%.



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